

# Experiences On Demand



Experiences On Demand (“EOD”) believes that events are experiences curated in partnership with the client through building trusting relationships and taking the time to fully internalize the vision of each event. EOD approaches every event with intentionality by putting our clients’ vision at the heart of each decision, calming the chaotic moments that go into producing an event, and working relentlessly to create a memorable experience.

## Our Event Curation Principles

- Always start with a compelling and clear vision for the desired event experience.
- Details are the lifeblood of an event – and are required to produce and execute an impactful experience.
- Successful events move, inspire, and bring joy to people’s lives.



## Our Service Offerings

- Client and Guest Concierge
- Culturally Competent Experiential Design
- Event Consultation
- Operational Support (Pre-Event)
- Planning Services
- Strategic Partnership
- Vendor Management



## Experiences We Curate

- Business Events & Conferences
- Digital and Virtual Learning
- Heritage Month Celebrations
- Specialty Events
- Staff Retreats
- Weddings
- Wellness Journeys

## Our Partners

- BA Women's Alliance
- Claysmile Entertainment
- Elevate
- Generation USA
- National Hemophilia Foundation - Nevada Chapter
- New Profit
- Nicki Mayo News
- ProInspire
- Reston Children's Center
- Summit Public Schools
- Transcend
- Virginia Interfaith Power and Light



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Curated by us, for you. From start to finish.

Research and Discovery

Build and Design

Plan and Coordinate

Preparation and Execution

Evaluation and Close Out

## Testimonials

**Partner**  
National Hemophilia Foundation

**Event Type**  
Summer camp for kids ages 7-17

Virtual Event

**Betsy VanDeusen, National Hemophilia Foundation:**

"EOD was a great partner for our event. In the pre-event phase, Trisha's expertise helped us consider aspects of virtual programming we hadn't considered. She took the time to understand our event goals and our organizational culture. Her planning process was incredibly thorough. During the event, she was able to jump in with solutions and minor changes that created a very seamless experience for our attendees and reduced our staff stress. We were able to focus on the experience of our participants while her team handled the technology."

**Partner**  
BA Womens Alliance

**Event Type**  
Annual Gala and Alumni Conference

In-Person Event

**Mary Bruce, BA Womens Alliance:**

"Trisha and the EOD team are incredible! In 2019, EOD executed our annual gala and alumnae conference. It was an ambitious and complex event, and EOD curated the event beautifully. Trisha's attention to detail, coupled with her deep commitment to understanding the guests' experience, meant we had a memorable and stress free gathering! Then, in 2020, EOD partnered with us as the most challenging time, as we converted all in-person programming to a virtual format, due to the COVID pandemic. EOD worked tirelessly to create meaningful experiences in these new formats. They not only provided a comprehensive understanding of the technical issues required of these formats, but they also designed incredibly engaging and meaningful virtual experiences. We are so grateful for the EOD team and I highly recommend them for all your event needs!!"

**Partner**  
Summit Public Schools

**Event Type**  
Week-long conference

Virtual Event

**Kelly Garcia, Summit Public Schools:**

"Deciding to hire Experiences On Demand, and Trisha specifically, was the best decision our team ever made. Without a doubt, the phenomenal success of the week-long event that EOD supported was the direct result of Trisha's approach to visioning, meticulous attention to detail, and on the ground, real time support. Throughout every step of the planning and executing process, Trisha was invaluable. Her organization and project-management skills are superior and she utilizes the perfect combination of accountability and flexibility to make sure that goals are met while working within a dynamic system. EOD was able to work behind the scenes and keep the event moving forward at all times which allowed our team to focus on the big picture and not get stuck in any of the details or challenges that EOD was successfully navigating on their own. I truly cannot imagine what it would have taken to pull off this experience without Trisha and Experiences On Demand- our entire organization is better off because of the skills and knowledge that she brought to us"



Patricia "Trisha" Leon-Guerrero, Chief Experience Officer of Experiences On Demand ("EOD"), has curated events across the country from small intimate gatherings to large-scale summits with over 1,000 attendees. Known for always following her passion and her entrepreneurial spirit, Trisha has spent the last 17+ years fine tuning her niche of creating community and memorable experiences through events.